

Hustle Your Way to Multiple Income Streams

10 Point Checklist

Nick Loper

Want to gain as much knowledge as possible out of The Optimized Geek? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

The **OPTIMIZED GEEK** 

HOSTED BY **STEPHAN SPENCER**



**“You may already be an entrepreneur,
your day job is just your largest client.”**

NICK LOPER

10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?
Here are 10 steps that can move you closer to your goals – today.**

- Assess how much time I have to actually focus on a side hustle and don't let it jeopardize my full-time job.
- Manage my time and track my daily activities with the help of apps like [aTimeLogger](#), [Toggl](#), or even Excel.
- Learn about the 4 tiers of side hustle and choose the best option for myself.
- The first tier is to take advantage of technology. Use apps such as [Uber](#), [Lyft](#), [Airbnb](#) or [Rover](#) to earn money on the side.
- The second tier is to become a freelancer and sign up on websites such as [Fiverr](#), [Upwork](#) or [Freelancer](#) to find clients who need my skills.
- The third tier is to use eCommerce. Become an online seller with the help of [Amazon](#), eBay or [Shopify](#).
- The fourth tier is to share my expertise by creating courses, tutorials and lessons that are available online through blogs, [YouTube](#), podcasts or social media.
- Delegate small tasks to take work off my plate. Use a virtual assistant to focus on bigger picture tasks and maximize my time.
- Make creative deals when I am just starting out. I can exchange services for payments other than money.
- Tune in to the [Side Hustle Show](#) podcast to learn more about starting a business with a full-time job.