

# The Art of Social Engineering

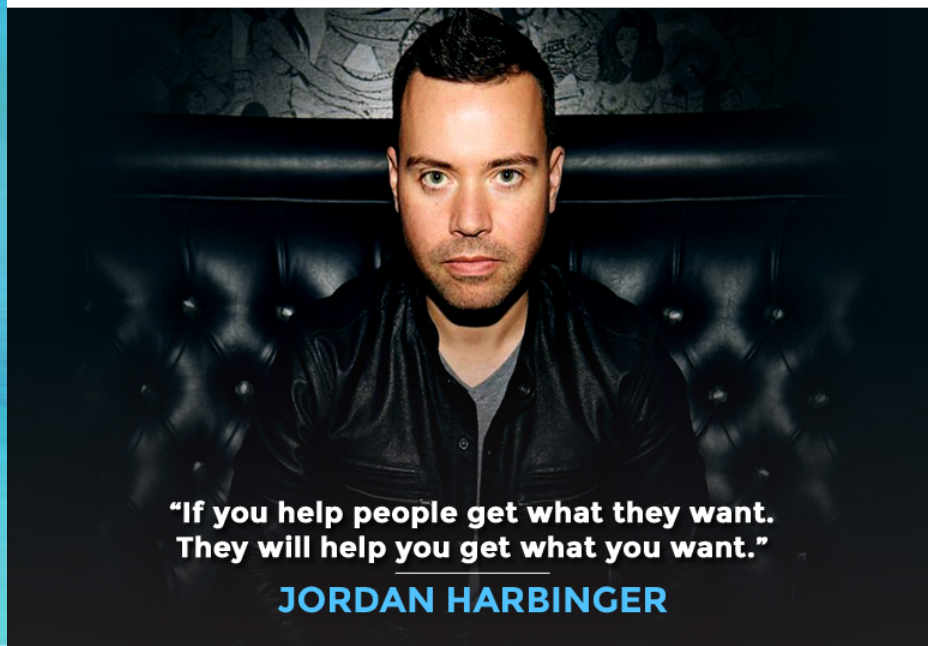
## 10 Point Checklist

### Jordan Harbinger

Want to gain as much knowledge as possible out of The Optimized Geek? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

*The* **OPTIMIZED GEEK** 

HOSTED BY **STEPHAN SPENCER**



**“If you help people get what they want.  
They will help you get what you want.”**

**JORDAN HARBINGER**

# 10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?  
Here are 10 steps that can move you closer to your goals – today.**

- Find my passion and learn as much as possible to master a skill that I love.  
Eventually, I can turn that skill into something profitable.
- Make it an objective to help people, alleviate their worries and give them solutions.  
This is what running a business should be about.
- Evaluate whether or not I'm making progress in life. Consider if what I'm doing is  
improving my current and future situation.
- Don't hesitate to ask for help. Accept my limits and understand that a little help from  
others goes a long way.
- Don't burn bridges. The people I meet and the networks I build are great resources  
for collaboration and support.
- Don't expect anything in return when I do a good deed. The Universe will repay me.
- Aim for a sustainable business. Always base my business decisions on the long-  
term projection of the company.
- Act as if someone is always watching. Having integrity speaks so much about who I  
am as a person and as a business.
- Practice the non-verbal first impression. Use my actions and physical appearance to  
influence how people will perceive me.
- Check out The Jordan Harbinger Show podcast to listen to topics about business  
and personal development.